NAVDF 2027

Anaheim, California

March 22 - 25, 2027

Sponsorship and Exhibitor Prospectus

Welcome from the President of NAVDF

Welcome to NAVDF 2027!

We are thrilled to invite you to join us in Anaheim, California, from March 22-25. Anaheim, along with the greater Los Angeles area, has been a vibrant hub for hosting high-profile events in recent years. It is also set to host the 2028 summer Olympics, making it the perfect location for our event.

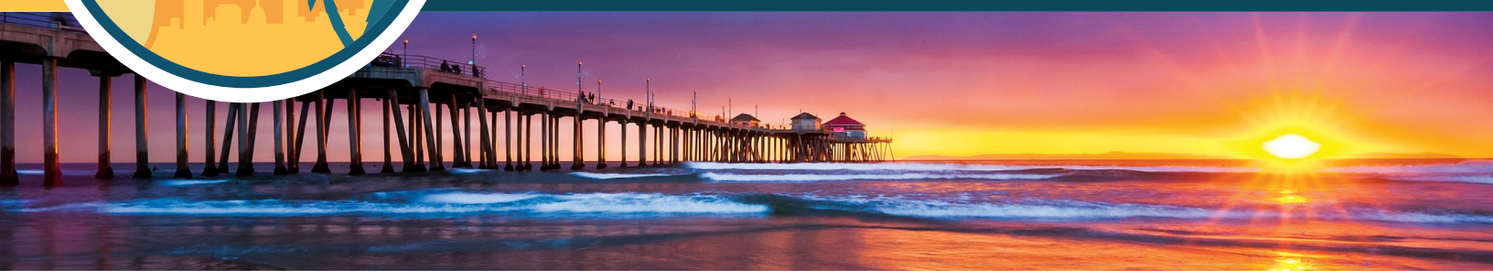
Prepare to be inspired, reconnect with colleagues, and expand your network in the sunny Southern California region, affectionately known as SoCal. We have enhanced our educational program to focus on subject matter, interweaving clinical and basic sciences into one track. This allows you to take a deep dive into a dermatology topic while keeping it relevant. Our popular sponsored lunch seminars are back, and the crowd-favorite breakfast round tables promise to spark meaningful conversations. And let's not forget about the fantastic social program!

Anaheim offers a plethora of activities to explore. Consider extending your stay or making it your family's spring break destination. Nestled in the heart of Orange County, Anaheim is conveniently located to enjoy the stunning coastline, iconic beaches, and world-renowned Disneyland. You can also catch a game of the Ducks or Angels, or embark on a thrilling adventure in Los Angeles and Hollywood.

We eagerly anticipate welcoming you to Anaheim from March 22-25, 2027!

Kristin Holm, DVM, DACVD
President, North American Veterinary Dermatology Forum

Why Sponsor or Exhibit at NAVDF 2027?



The **North American Veterinary Dermatology Forum (NAVDF)** thrives through the engagement and support of partners who share our commitment to advancing veterinary dermatology, clinical practice, and the science that drives better outcomes for animals. Sponsoring or exhibiting at **NAVDF 2027** offers your organization a unique opportunity to connect with the leading North American and international community in veterinary skin, allergy, and ear disease.

- **Participate in the premier annual meeting for veterinary dermatology**, attended by board-certified dermatologists, general practitioners, residents, technicians, researchers, and industry leaders shaping the future of dermatologic care.
- **Gain meaningful visibility among 800+ highly engaged attendees**, including veterinary dermatologists, clinicians, practice owners, pharmaceutical and biologics developers, diagnostic companies, and professionals across academia, specialty practice, and industry.
- **Benefit from high-traffic exposure** in the integrated exhibit, refreshment, and poster areas intentionally designed to maximize conversation, product interaction, and sustained engagement throughout the Forum.
- **Increase awareness of your organization** through multiple marketing channels, including digital promotion, onsite branding, and program visibility before, during, and after NAVDF 2027.
- **Build new relationships and strengthen existing partnerships** through face-to-face conversations with a specialized, influential audience dedicated to improving dermatologic health in companion animals.
- **Showcase your products, technologies, diagnostics, therapeutics, services, or innovations**, generate new leads, and position your organization at the forefront of clinical and scientific advancement in veterinary dermatology.
- **Make efficient use of your time and resources** by engaging directly with a concentrated, relevant, and decision-making audience away from the distractions of day-to-day operations.
- **Stay informed about the latest clinical research, treatment methodologies, and emerging trends**, ensuring your organization remains aligned with developments shaping the future of veterinary dermatology.
- **See the impact of your support reflected in the advancement of veterinary skin, allergy, and ear disease care**, contributing to a Forum that drives collaboration, innovation, and scientific progress across the profession.

About NAVDF

The American Academy of Veterinary Dermatology (AAVD) and the American College of Veterinary Dermatology (ACVD) created the North American Veterinary Dermatology Forum to provide state-of-the-art education paired with outstanding social events and networking opportunities. An interactive exhibit hall where veterinary dermatologists, general practitioners, residents, interns, students, and techs will learn about your company's products and services, as well as make new connections, awaits! We are looking forward to seeing everyone in Anaheim for NAVDF 2027!

Host City

Located in the heart of Southern California, **Anaheim** offers an energetic, welcoming, and highly accessible setting for **NAVDF 2027**. Known for its warm climate, vibrant entertainment districts, and proximity to world class attractions, Anaheim blends convenience with a lively atmosphere that makes it an ideal host city for a leading veterinary dermatology meeting.

Anaheim's central location within Orange County places visitors minutes from renowned dining, shopping, cultural venues, and iconic destinations such as the **Anaheim Resort District, Downtown Disney**, and **Disneyland Park**. The city's commitment to hospitality, walkability, and seamless visitor experience ensures that NAVDF attendees can easily explore the area, connect with colleagues, and enjoy Southern California's unique blend of sunshine, creativity, and coastal charm.

With easy access to **John Wayne Airport (SNA), Los Angeles International Airport (LAX)**, and **Long Beach Airport (LGB)**, Anaheim provides a smooth arrival experience for domestic and international participants. Its combination of convenience, entertainment, and professional infrastructure creates a memorable and engaging environment for the NAVDF community.

Venue

NAVDF 2027 will be held at the **Anaheim Marriott**, a modern, full-service conference hotel located steps from the Anaheim Convention Center and the city's premier entertainment district. Featuring expansive ballrooms, flexible breakout rooms, and integrated spaces for exhibits, posters, and networking, the Anaheim Marriott provides an ideal environment for scientific sessions, hands-on learning, and community engagement.

Designed to support major professional meetings, the venue offers advanced audiovisual capabilities, robust digital infrastructure, and thoughtfully arranged spaces that encourage interaction among clinicians, residents, technicians, and industry partners. Its commitment to comfort and efficiency is reflected in contemporary guest rooms, inviting common areas, and a layout that keeps all NAVDF activities conveniently connected.

The hotel's prime location places attendees within walking distance of restaurants, cafés, entertainment venues, and the Anaheim Resort District, ensuring a seamless and enjoyable experience throughout the Forum. Whether participating in lectures, exploring the exhibit hall, or networking with colleagues, delegates will find the Anaheim Marriott to be a dynamic, accessible, and memorable setting for NAVDF 2027.

Sponsorship Opportunities

* All Prices in USD	Platinum $35,000	Gold $25,000	Silver $20,000	Bronze $10,000
Logo with hyperlink in Sponsor's section of NAVDF 2027 website	✓	✓	✓	✓
Logo, link, company description, and brochures in NAVDF 2027 Mobile App	✓	✓	✓	✓
Rotating logo at the top of all pages of website	✓	✓		
Complimentary Full Registrations	6	4	3	2
Complimentary 10'x10' Exhibit Booth	x2	1	1	
Complimentary Exhibitor Only Badges	4	2	2	
Priority on selecting exhibit location	1st Priority	2nd Priority	3rd Priority	4th Priority
Logo displayed on Sponsorship Signage	✓	✓	✓	✓
Ability to Host/Co-Host one of the following events:*	1. Choose The Mite-y Big Shindig or any event	1. Welcome Reception 2. Symposia Lunch 3. Residents Dinner 4. Mentor Lunch	1. Resident Lunch 2. Technicians Reception	1. Resident & Board Breakfast 2. Coffee Break
60 second video ad to be played during session breaks**	2 Time Slots	1 Time Slot		
Logo on footers of marketing emails	✓	✓		
Video or written post on NAVDF Social Media (provided by Sponsor)	✓			

Please note that Sponsors/Exhibitors will not receive any benefits or be added to the website until payment is received in full. All payments are required to be received in full prior to the start of NAVDF2027.

* All sponsored/hosted NAVDF events are to be planned in conjunction with NAVDF 2027 Secretariat, as NAVDF needs to ensure that each event meets with their mission, is scheduled within the program and can be promoted accurately to the attendees. The Sponsor will pay entire cost of event directly to venue and/or any additional suppliers.

** Videos need to be produced by sponsor and approved by committee, minimum of 30 days prior to the Forum

Sponsorship Events

Pre-conference Board/Committee Meetings Lunch

SOLD OUT!

Monday, March 22
$5,000 (if not part of a sponsorship package)

Executive Boards for the American Academy of Veterinary Dermatology (AAVD), American College of Veterinary Dermatology (ACVD), and North American Veterinary Dermatology Forum (NAVDF) have meetings on the day prior to the start of NAVDF. Lunch sponsorship opportunity exists for food and beverage for approximately 40 individuals. Sponsor responsible for cost of all food and beverage and will receive recognition in the program, website, and signage.

Welcome Reception

SOLD OUT!

Monday, March 22 | 5:00 pm – 7:00 pm
$8,000 (if not part of a sponsorship package)

The Welcome Reception provides an opportunity for attendees to network and establish connections. It serves as an icebreaker event where hosts can welcome participants to Anaheim. As in the past NAVDF2027 will host the Welcome Reception in the Exhibit Hall. Benefits of sponsorship include exclusive recognition, inclusion in the digital program guide, and onsite signage. The sponsor is responsible for planning an engaging evening, that highlights the forum's location and covers costs related to food, entertainment, and a minimum of two drinks for approximately 800 attendees.

Sponsorship Events

Technicians Reception

SOLD OUT!

Monday, March 22 | 7:00 pm – 9:00 pm
$5,000 (if not part of a sponsorship package)

Let's Get Technical – following the Welcome Reception, the Technicians aren't ready to call it a night. They work hard supporting the veterinary dermatology community so now It's time for the Technician after party. Onsite or offsite, you will host a night of beverages, music, and appetizers or dessert. You receive recognition in the program, on the website, and up to 2 tailored email blasts to the technicians (included in the price). The sponsor would pay for offsite venue, food / beverage, and transportation if required for approximately 50-100 guests. Recognition in the program, website, and signage.

Anaheim Social

Tuesday, March 23 | 7:00pm - 11:00pm
$7,000 (if not part of a sponsorship package)

Early in the evening attendees will include primary care veterinarians, non-ACVD-veterinarians, technicians, interns, students, non-veterinarians and speakers. The party will grow as the evening progresses when the dermatology residents and diplomates of the ACVD return from separate dinner events. Location and details of this event will be determined by you, the sponsor. Recognition in the program and website.

Sponsorship Events

Symposia Lunches

Tuesday March 23, Wednesday March 24 and Thursday March 25 | 12:45 pm -1:45 pm
$10,000 (if not part of a sponsorship package) – up to 6 opportunities available

There is an opportunity on each day of the Forum for a "lunch and learn" with either a limited number of attendees through preregistration or open to all attendees, depending on the sponsor's preference. NAVDF will cover basic AV in the room – screen and projector – anything additional the sponsor would be required to pay. Sponsor would also pay for food and beverage. Topics and speakers should be ready by end of November to be included in the registration portal when launched. Recognition in the program, website, and signage.

Residents Dinner (Invite Only)

Tuesday, March 23 | 7:00 pm – 11:00 pm
$5,000 (if not part of a sponsorship package)

This is a night of nights for the Residents and you have the exclusive opportunity to show them Anaheim. You host the event at the hotel or take them to an exclusive location. Your sponsorship provides recognition in the program as the Resident Dinner sponsor and on the website. Sponsor is required to pay for all venue costs related to offsite locations, transportation, food and beverage, and entertainment for 50-75 guests.

Sponsorship Events

The Mite-y Big Shindig

Wednesday, March 24 | 6:30 pm – 11:00 pm
$15,000 (if not part of a sponsorship package)

This is a social event generally held off site that serves as a casual evening of food, beverages, and entertainment for all delegates. The sponsor should plan on about 600+ guests, providing the transportation to the site and costs associated with the venue, food, beverages, and entertainment. Planning of this event is required to be approved by NAVDF and co-branded as a NAVDF event. Sponsor will receive recognition in the program and website.

Sponsorship Events

Resident Lunch

SOLD OUT!

$2,500 (if not part of a sponsorship package)

The Resident's Lunch is the opportunity for residents to network while enjoying a lunch with their fellow residents while conducting committee meetings. Sponsor responsible for cost of all food and beverage. Recognition in the program, website, and signage.

Mentor Lunch
(Estimate 130-150 people)

SOLD OUT!

Tuesday, March 23 | 12:30 pm -1:45 pm
$5,000 (if not part of a sponsorship package)

This is an opportunity for mentors involved with resident training to discuss training requirements, changes, and recommendations with the ACVD board and members of the standing committees. Open forum style. Sponsor responsible for cost of all food and beverage. Recognition in the program, website, and signage outside of the room.

Sponsorship Events

ACVD Resident & Board Breakfast
(Estimate 90-100 people) (Invite Only)

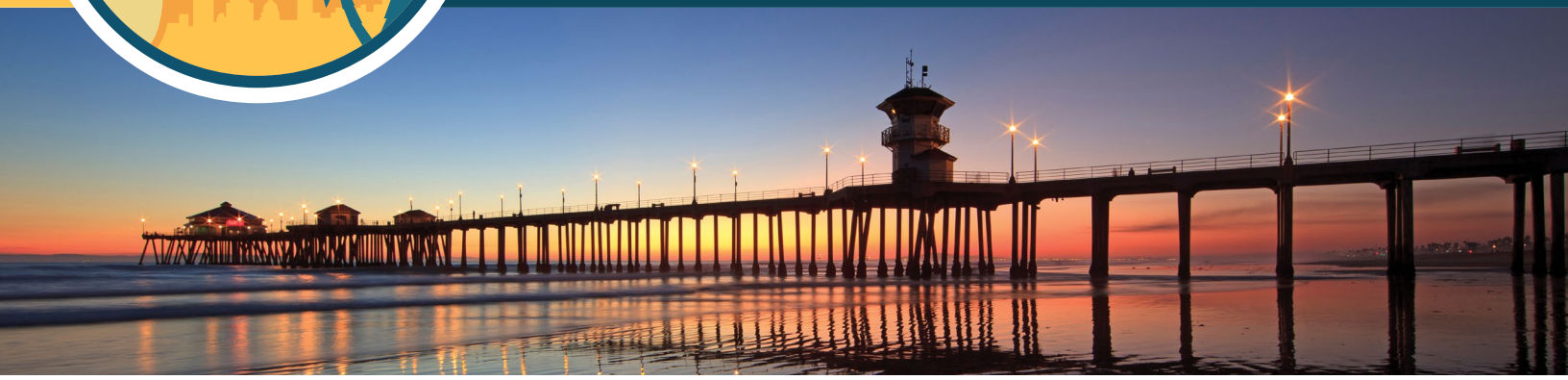
Thursday, March 25 | 7:30 am - 8:45 am
$5,000 (if not part of a sponsorship package)

Residents and the ACVD board and committee chairs of the credentials, education, and examination committees have the opportunity to meet. It's a chance to provide training information, answer questions from residents, address concerns, and for residents in all years of training to meet each other and network. Sponsor responsible for cost of all food and beverage. Recognition in the program, website, and signage outside of the room.

Sponsors are required to:

- Adhere to dates and times of any events set by NAVDF, to ensure that it fits within the overall program schedule
- Have the selected venue approved by NAVDF, to ensure no other event is overlapping
- Ensure that invitees are transported to the event, if offsite
- The theme, food & beverage, décor and entertainment is completely the decision of, and paid for by the sponsor
- Sponsors/Exhibitors are not permitted to host an event that conflicts with the official forum program and social events
- If you require assistance with the planning of your event, please reach out to the Forum Secretariat

Additional Opportunities



Mobile App - $8,000

Exclusive Opportunity

Place your brand in every attendee's hand by exclusively sponsoring the NAVDF 2027 Mobile App! Includes logo on the splash screen of the mobile app and up to 4 push notifications can be sent to delegates via the app. Company logo with link on the sponsor page of the website acknowledging this sponsorship. Push notifications must be approved by the Conference Organizing Committee.

Forum Tote Bags - $8,000

Exclusive Opportunity

SOLD OUT!

Your logo and the NAVDF 20 [illegible] bag given to all delegates. These eco-friendly satchels are designed to be u [illegible] the Forum to further promote branding. Company logo with link on the sponsor page of the website acknowledging this sponsorship. The sponsor is responsible for producing and shipping the bag, the design of the bag, size and position of the logos must be approved by the Conference Organizing Committee (prior to production).

Lanyards - $8,000

Exclusive Opportunity

SOLD OUT!

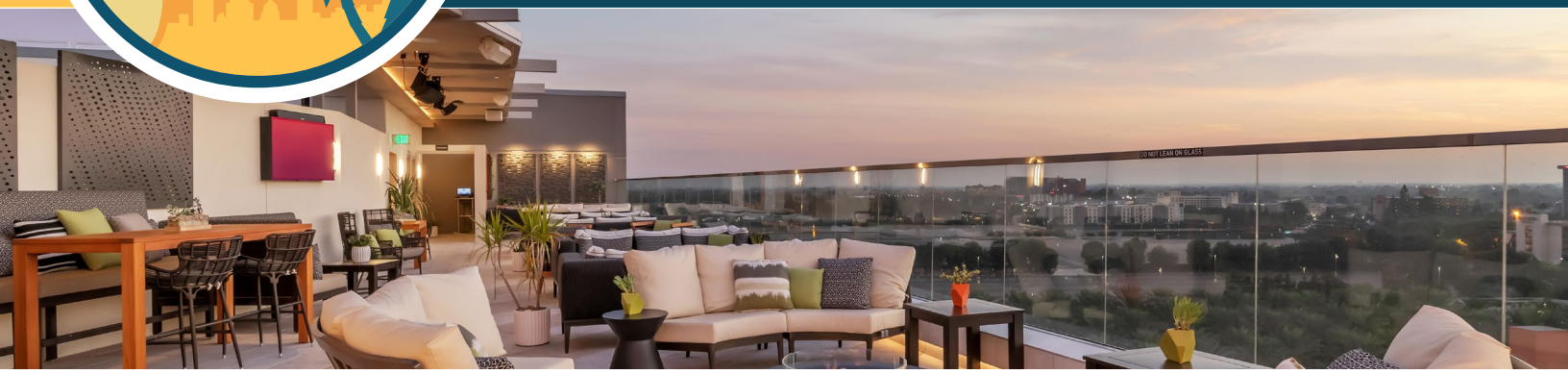
Place your brand around every [illegible] logo with link on the sponsor page of the website acknowledging this sponsorsh [illegible] to be provided by the sponsor. Design and requirements of lanyard to be approved and advised by Conference Organizing Committee. Only branded by the sponsor.

Speaker Ready Room - $5,000

Exclusive Opportunity

Be the sole sponsor of the Speaker Ready Room. Includes company name on sign outside Speaker Ready Room and company name/logo on sign inside Speaker Ready Room. Additional branding can be done at sponsor's expense. Company logo with link on the sponsor page of the website acknowledging this sponsorship. Sponsor can have a representative in the room to greet speakers and can provide F&B for speakers if they want.

Additional Opportunities



Meeting Stationery - $6,000

Exclusive Opportunity

SOLD OUT!

Includes company logo on wri[illegible] cost of pads, pens, and shipping to be paid by sponsor. Company logo with link on the [illegible] page of the website acknowledging this sponsorship.

Water Bottles - $6,000

Exclusive Opportunity

SOLD OUT!

Opportunity to provide water [illegible] your company logo to all registered delegates. Cost of water bottles and shipping t[illegible] by sponsor. Company logo with link on the sponsor page of the website acknowledging this sponsorship.

Hotel Key Cards - $6,000

Exclusive Opportunity

SOLD OUT!

Includes company logo on c[illegible] company to design card based on specifications and pay for cards. NAVDF wil[illegible]. Company logo with link on the sponsor page of the website acknowledging this sponsorship.

Session Sponsorship - $2,000

Multiple Opportunities

Company logo and name listed as session sponsor on the website, signage, and program. Pre-recorded company video played prior to speakers talk and the sponsor can introduce the speaker. Video may not be more than 60 seconds in length and is to be produced by the sponsor. Sponsor does not have control over the content of the session.

Additional Opportunities

Round Table Sponsorship - $5,000 per day

3 Opportunities

The Roundtables are a NAVDF tradition at least back to 1989. The informal breakfast session where groups of 20-30 attendees discuss current topics in forum is intended to share clinical/practical experiences not typically covered in peer reviewed format or lectures.

Sponsor will have logo on signage and can provide branded pens/notepads for each participant. Company logo with link on the sponsor page of the website acknowledging this sponsorship. Sponsor can have a representative at the breakfast to welcome guests.

Web Lab Sponsorship - $3,000

Exclusive Opportunity

Support one of NAVDF 2027's most hands-on and high-value educational offerings by sponsoring the pre-conference anesthesia wet labs. This exclusive sponsorship positions your company directly in front of engaged veterinary professionals seeking advanced, practical training in anesthesia and patient safety.

Wet lab topics will include:

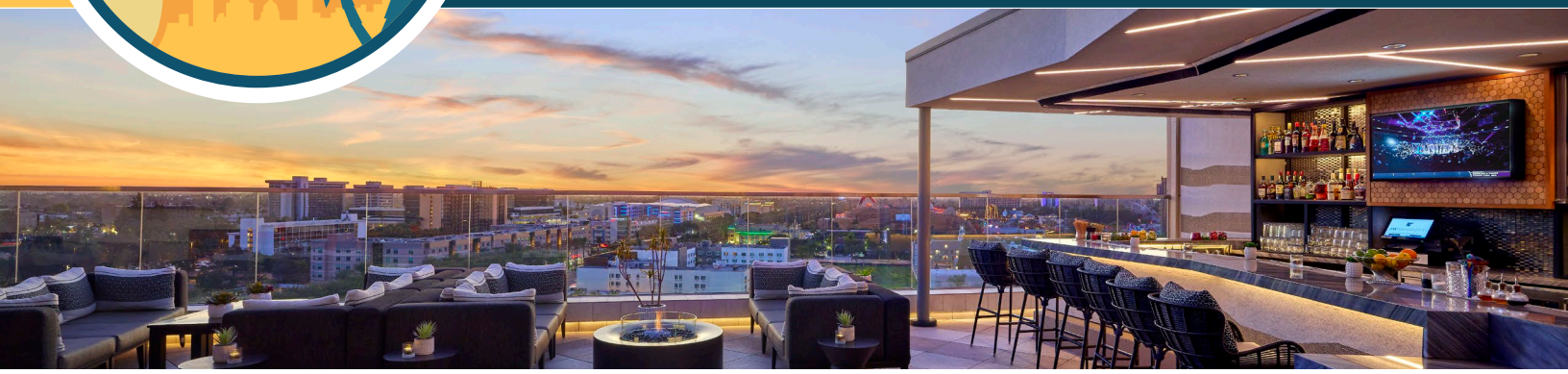
- Regional anesthesia and nerve blocks
- Recognition and response to anesthetic emergencies
- CPR refresher and resuscitation best practices
- Best anesthesia protocols for dermatology-relevant procedures
- Anesthesia equipment setup and troubleshooting
- Refresher training on anesthesia monitoring and patient assessment

As the Wet Lab Sponsor, your organization will:

- Provide the anesthesia and other training equipment used during the sessions in collaboration with the instructors
- Receive recognition in the program, on the website, and on wet lab signage on-site
- Be associated with one of the most sought-after learning experiences at the conference

This is a unique opportunity to showcase your products in a real-world clinical setting while supporting high-impact continuing education for veterinarians and dermatology specialists. Your equipment and expertise will be directly connected to the practical skills participants can immediately apply in their daily practice.

Additional Opportunities



Coffee Breaks

$3,000 for one day, 2 coffee breaks
$2,000 for one break.

Align your brand with the daily catering of delicious morning and afternoon coffee breaks served to all participants in the exhibit hall. Company logo featured at each catering station. Company logo with link on the sponsor page of website acknowledging this sponsorship. Ability to purchase and distribute for use branded coffee cup sleeves for 12 oz paper coffee cups.

Lunch Sponsorship

$10,000 (all 3 days) or $4,000 per day

A light Lunch will be served daily to all delegates. This is an opportunity to reach every delegate on each day. Company logo featured at each catering station. Company logo with link on the sponsor page of website acknowledging this sponsorship. Opportunity to brand single use items used by delegates for lunch (e.g. napkins) to be paid for by the sponsor.

Water Stations - $6,000

Exclusive Opportunity

Water stations are placed in convenient locations in the Exhibit Hall providing delegates with complimentary access to fresh drinking water. There are water coolers and paper cups in every lecture hall. Company logo displayed at all water stations. Company logo with link on the sponsor page of website acknowledging this sponsorship

Poster Session Sponsor - $5,000

Exclusive Opportunity

One of the most popular areas of the Forum! Posters will be displayed in the Exhibit Hall. Company logo on signage displayed in the Poster Display Area. Company logo with link on the sponsor page of website acknowledging this sponsorship.

Additional Opportunities

Allergen Walk - $8,000

Exclusive Opportunity

A guided tour in the area near the hotel to discover the environmental allergens and their “habitat”. A different way to explore and understand nature with an Allergen specialist. A morning walk or lunch walk/picnic for 30-50 people. Schedule to be determined whenever sessions are not scheduled, early morning or lunch time would work best. Sponsor responsible for cost of guide, any additional fees/permits needed and any food and beverage.

Supporter Spotlight Ad - $2,500

Multiple Opportunities

Ad at the bottom of ONE (1) of our event pages on our Event Website. Can be placed on any page with the exception of the homepage.

Ad would include:

- Company Name
- 150 Words
- Video—2 min. max
- URL Link.

Email Ad - $2,000

Multiple Opportunities

A one-time add to be included in one (1) of our marketing emails going to potential attendees. Ad is to be produced by the sponsor and can include:

- 75 Words
- 1 Image
- 2 Hyperlinks

Exhibitor Opportunities

By exhibiting at **NAVDF 2027,** you will gain exposure to the leading veterinary dermatologists, clinicians, researchers, technicians, and industry innovators shaping the future of dermatologic care for companion animals. Showcase your brand, connect with a highly engaged professional audience, and create meaningful business opportunities within the veterinary dermatology community.

Located within the **Anaheim Marriott**, the exhibition will be fully integrated into the NAVDF 2027 program. The **Welcome Reception**, along with **all morning and afternoon refreshment breaks**, will take place directly in the Exhibit Hall, ensuring continuous foot traffic, enhanced visibility, and expanded opportunities for meaningful interaction with attendees throughout the Forum.

Booth Prices:
$3,500 (Until December 31, 2026)
$4,000 (After December 31, 2026)

- 10’ x 10’ booth, pipe & drape back and side walls, 6’ table, two chairs, ID Sign
- 2 Complimentary Exhibitor Only Registrations
- Logo, company profile, and link on NAVDF 2027 website and mobile app

Double Booth:
$7,000.00 (Until December 31, 2026)

- 10’ x 20’ booth, pipe & drape back and side walls, 6’ table, two chairs, ID Sign
- 4 Complimentary Exhibitor Only Registrations
- Logo, company profile, and link on NAVDF 2025 website and mobile app

Two exhibitor badges included per booth which include access to the Exhibit Hall, Welcome Reception, Lunches, and Coffee Breaks. Additional exhibitor badges can be purchased for $450 each.

Logistics: Exhibitors move-in and move-out dates as well as detailed shipping instructions and more will be communicated to all exhibitors in a separate exhibitors’ manual closer to the start of the Forum. Booth space is allocated on a first come first served basis. Sponsors will be given priority based on level of sponsorship and date paid.

Electricity/AV: Any additional equipment needed for your booth, including electric and internet, must be arranged directly with the Show Services Contractor. Closer to the event, each confirmed exhibitor will receive all the necessary information, forms, and a final schedule with break times listed.

Contact Information

To assist your decision making or should you have any requests for customized sponsorship packages, please contact the NAVDF Secretariat:

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